AVG Business by avast

ODYSSEY
DEPENDABLE COMPUTER REPAIR

Ransomware Survival: Prevention is the best protection

The threat landscape has evolved

	Legacy Attacks	Ransomware
What does an attack look like?	Hackers are looking for financial credentials or to steal large quantities of private data to sell or make openly accessible.	Data is held hostage or even deleted until you pay the ransom
How do they get in?	Hacking into databases and internal systems via root kits, key loggers and Trojans, bot net attacks, etc.	Using advanced social engineering (sophisticated emails with a malicious file or link, website advertisements with malicious links)
Which data do they steal?	Information that can be bought and sold (credit card numbers, bank accounts info, social security numbers, engineering plans and other intellectual property	Information of value to your business that you will pay to get back (operational data, documents, research, budget information etc.)

Can your business afford a ransomware attack?

Ransomware locks down the files required to run your business, there is no guarantee that you will get your files back, even if a ransom is paid.

Ask yourself:

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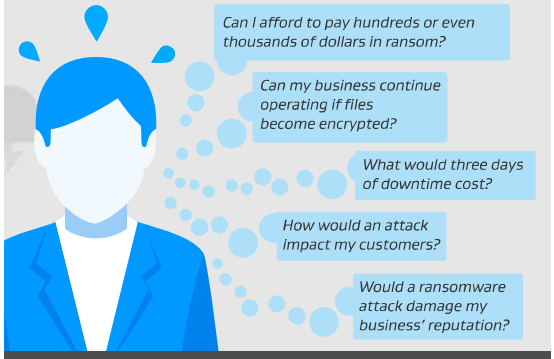

Prevention is the best protection!

Learn how to protect your (customers) business with the Good, Better, Best prevention model

ODYSSEY	GOOD	BETTER	BEST
Backup files to an external drive or secure cloud	Backup to an external hard drive	Backup in two formats and keep a copy offsite	Use bare metal backup and/or file and folder backup stored in the cloud
Educate employees and create policies	Boost Employee awareness	Implement mandatory ransomware training/testing for employees	Train employees and create internal policies for reporting and handling ransomware
Update all software to the latest version	Keep your operating system (OS) up to date	Keep your OS and applications up to date	Keep your OS and applications up to date in addition to removing toolbars and freeware
Use multi-level Antivirus Protection	Use antivirus	Use antivirus with anti-spam	Use antivirus with anti-spam and link scanning.

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